

ISSN 2073-7122

IJCRB

Vol .6, No. 1

May 2014

Interdisciplinary Journal of Contemporary Research in Business

Double Blind Peer Reviewed Journal

Included in
GOOGLE SCHOLAR

Listed in ULRICH'S



Inclusion in



Indexed in CABELL's-USA



Indexing /Abstracting in



Indexing in ABI/INFORM



www.ijerb.webs.com
ijerbjournal@aim.com

Monthly Edition
Copyright © 2014
IJCRB

Listed in Journal Seek



Institute of Interdisciplinary Business Research~ IIBR
INTERNATIONAL RESEARCH CENTRE

Editorial Board

IJCRB is a peer reviewed Journal and IJCRB Editorial Board consists of Phd doctors from all over the world including USA, UK, South Africa, Canada, European and Asian countries.

Prof. Renee Pistone

Harvard University, Lifetime Fellow - Harvard URI.
706 McCormick Dr Toms River, New Jersey USA
Voice: 732.668.4533

Lord David K

Oxford University , St Catherine's College, Oxford, OX1 3UJ www.stcatz.ox.ac.uk/ ,
www.ox.ac.uk/ Phone: +44 1865 271700 , Fax: +44 1865 271768

Dr. Kenan Peker

Department of Agricultural Economics, University of Selcuk, <http://www.selcuk.edu.tr/>
University of Selcuk, 42079 Konya, Turkey, Tel: 90-332-231-2877

Dr. A. Sathiyasusuman

Senior Lecturer, Dept. of Statistics, University of the Western Cape, South Africa

Dr Mahdi Salehi

Assistant Professor, Accounting and Management Department, <http://www.znu.ac.ir/>
Zanjan University , D.N 1 Nagilo Alley, Hidaj City, Zanjan Province, Zanjan, Iran ,
Tel: 98-9121-425-323

Dr Heryanto

Regional Development Bank of West Sumatra
Jalan Pemuda No. 21 PO Box 111 Padang 25117 West Sumatra Indonesia
Tel: +62-8126771699

Dr. Dave Hinkes

Assistant Professor of Managment & Marketing
Sam Walton Fellow , Lincoln Memorial University , Harrogate, TN ,UK
Tel 423.869.6441

Dr. Francis A. Ikeokwu

Sr., Ph.D., MAC, MBA, CFC
Adjunct Professor, American Intercontinental University <http://www.aiuniv.edu/>

Dr Charles C. Dull

Sr. MBA, Ph.D.
American Intercontinental University <http://www.aiuniv.edu/>

Dr Cara Peters

Assistant professor of marketing , Winthrop University , Rock Hill, South Carolina.
PhD in business administration , University of Nebraska
Peer-reviewer of the Journal of Consumer Psychology; Consumption, Markets, and Culture; and Journal of Academy of Marketing Science.

Dr Mahmoud M. Haddad

PhD in Finance
214 Business Administration Building
University of Tennessee-Martin ,Martin, TN 38238 Tel No +1731-881-7249

Dr G.A. Abu

Department of Agricultural Economics, College of Agricultural Economics, Extension and Management Technology, University of Agriculture, P.M.B.2373, Makurdi, Benue State, Nigeria. Phone: +234-803-607-4434; fax: +234-44-534040

Dr.Rashid Rehman

Associate Professor , College of Business Studies
Al Ghurair University , Dubai, UAE.

Dr Pu Xujin

Business School, Jiangnan University,
Jiangsu Wuxi,P.R.China ,214122
Tel: (86510) 85913617 , FAX: (86510) 62753617 , Mobile: (86) 13616193600

Dr. E. B. J. Iheriohanma

Ph. D. Sociology
Directorate of General Studies, Federal University of Technology, Owerri Imo State
Nigeria.
Tel +2348037025980.

Dr Etim Frank

Department of Political Science-University of Uyo-Akwa Ibom State-Nigeria
Phd (Political Science/Public Administration) University of Calabar

SL Choi

University Teknologi Malaysia
School of Business Management Southern College Malaysia

Dr Shahram Gilaninia

Ph.D in Industrial Management (Production)
Islamic Azad University-Science and Research Branch of Tehran
Associate Professor 14 Department of Industrial Management Azad University - Rasht
Phone:+989113356977

Dr. Nek Kamal Yeop Yunus

Senior Lecturer, Department of Business Management
Faculty of Business & Economics, Universiti Pendidikan Sultan Idris, Tanjong Malim,
Malaysia.

Dr. S. I. Malik

PhD Bio Chemistry & Molecular Biology (National University of Athens)
NHEERL. Environmental carcinogenei division
RTP Complex NC 27713, US Environmental protection Agency , 919-541-3282

Dr. Bhagaban Das

Reader, Department of Business Management Vyasa Vihar, Balasore-756019 Oriss:

T. Ramayah <http://www.ramayah.com>

Associate Professor , School of Management ,University Sains Malaysia,
Tel 604-653 3888

Dr. Wan Khairuzzaman bin Wan Ismail

Assoc. Professor International Business School, UTM International Campus
Jalan Semarak 54100 Kuala Lumpur, MALAYSIA

Zainudin Hj Awang

Faculty of Information Technology and Quantitative Sciences, MARA Uni
Technology MARA Kelantan 18500, Malaysia ,Tel: 60-9-9762-302

Ravi Kiran

Associate Professor, School Of Management & Social Sciences, Thapar University

Dr.Suguna Pathy

Head, Department of Sociology, VNSG University, Surat

Birasnav M

Assistant professor, Park Global School of Business Excellence, Kaniyur, Coimbatore

Mohammad Reza Noruzi

Faculty of Management and Economics ,Tarbiat Modarres University, Tehran, Iran

Dr. C.N. Ojogwu

Phd Education Management - University of Benin, Benin City, Edo state, Nigeria.
Senior lecturer - University of Benin.

Dr. Nik Maheran Nik Muhammad

General Conference Co-Chair, GBSC 2009, www.nikmaheran.com

Dr. A. Abareshi

Lecturer, School of Business IT and Logistics
RMIT University, Melbourne, Australia Office: +61 3 99255918

Mousa A. Masadeh, Ph.D.

PhD ,Coventry University, U.K.
Department of Hotel and Tourism Management, Petra College for Tourism and
Archaeology. Al-Hussein University. Petra, Jordan.

Dr Ganesh Narasimhan

Lecturer, Management Sciences ,Sathyabama University
Board of Advisor - AN IIM Alumina Initiative & International Journal Economics,
Management, & Financial Markets Denbridge press, New York, USA



IJCRB is Indexed in  DIRECTORY OF OPEN ACCESS JOURNALS Directory of Open Access

IJCRB is Listed in  Worlds Largest Research

IJCRB is Indexed in  Worlds Prestigious Res

Inclusion /Indesing in  Research Databases Worlds Premium Database

Indexed/Abstracted in  Includes High Impact Factor Journals

Listed in  Largest Journals Directory

IJCRB is Included in GOOGLE SCHOLAR

UK CHAPTER: CANTERBURY , KENT , UNITED KINGDOM

SOUTH AFRICA CHAPTER: WESTERN CAPE , PRIVATE BAG X17, BELLVILLE 7535 , SOUTH AFRICA

Contents

Title	Page
FINANCIAL PERFORMANCE: AN EMPIRICAL STUDY ON THE JORDANIAN INDUSTRIAL CORPORATIONS LISTED ON AMMAN FINANCIAL MARKET FOR THE PERIOD 2008-2012 MUSTAFA A.A. AL-QUDAH (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	9
ANALYSIS OF THE IMPACT OF ACCOUNTING FIGURES INFORMATION VALUE ON SHARE PRICES AT TEHRAN STOCK EXCHANGE SEYED JAVAD MOSAVI NAHOJI DR.HOSSEIN REZAEI DOLAT ABADI DR.BATOL RAFAT (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	24
THE RELATIONSHIP BETWEEN STOCK PRICES AND DEBT RATIO AND CAPITAL FLOWS WITH ASSETS SEYED JAVAD MOSAVI NAHOJI DR.HOSSEIN REZAEI DOLAT ABADI DR.BATOL RAFAT (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	34
FOREIGN POLICY AT INTERNATIONAL TIES BY FOCUSING ON POLITICAL TIES OF IRAN & AFGHANISTAN ABOUT SISTAN ABOLGHASEM OVIESY KAHKHA (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	44
RELATIVE EFFECTIVENESS OF FOREIGN DEBT AND FOREIGN AID ON ECONOMIC GROWTH IN PAKISTAN ZESHAN ARSHAD MUHAMMAD ZAID ADNAN LATIF (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	51
MONETARY POLICY AND ITS SUCCESS IN DEVELOPING ECONOMIES; A CASE REVIEW FOR PAKISTAN USMAN KHURSHID MUHAMMAD ZHAHIRUDDIN MOHD ZUHRI MO'ATH YAHYA ALHADI ABDULLAHI AHMAD (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	68
A STUDY ON PERSONALITY FEATURES OF ACCIDENT AGENTS THROUGH APPLYING NEO-PI-R QUESTIONNAIRE KOBRA KAN'ANI, MARYAM HOR, SAMIRA HADI, PARINAZ TAIEBI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	87
INVESTIGATE THE RELATIONSHIP BETWEEN EARNINGS MANAGEMENT INCENTIVES AND EARNINGS RESPONSE COEFFICIENT SEYD FAKHRODIN KHAMESI HAMANE SAEED SAEIDA ARDAKANI RAMIN ABGHARI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	99

Title	Page
A GAP IN HUMAN AND MATERIAL RESOURCES AS CORRELATES OF ACADEMIC PERFORMANCE OF PUBLIC AND PRIVATE PRIMARY SCHOOLS IN PAKISTAN ADMINISTRATIVE KASHMIR MUHAMMAD SHABBIR DR. SONG WEI DR. YUAN GUANG FU GHULAM NABI MUHAMMAD ALTAF (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	112
RELATIONSHIP BETWEEN EARNINGS MANAGEMENT INCENTIVES AND CASH FLOW SEYD FAKHRODIN KHAMESI HAMANE SAEED SAEIDA ARDAKANI, RAMIN ABGHARI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	126
EFFECTS OF MEDIATION OF OPINION INSPECTION REPORTS ON THE INFLUENCE OF THE ACCOUNTABILITY, CREATIVE ACCOUNTING, AND AUDITING CONCEPTS TOWARDS AUDIT EXPECTATION GAP AINI INDRIJAWATI, GAGARING PAGULUNG, MEDIATY, RATNA AYU DAMAYANTI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	137
THE EXAMINATION OF THE RELATIONSHIP BETWEEN PERFECTIONISM AND ACADEMIC BURNOUT AS WELL AS ACADEMIC ACHIEVEMENT OF COLLEGE STUDENTS MARZIEH SAVIZ AHMAD ZANDVANI NAEINI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	148
ADDRESSING IT PRODUCTIVITY PARADOX IN HOTEL INDUSTRY; EVIDENCE FROM INDIA MUSTAFA ILKAN1, HOSSEIN G. OLYA AND HAMED REZAPOURAGHDAM (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	165
ORGANIZATION CULTURE AND ITS ROLE IN ENHANCING THE COMPETITIVE ADVANTAGE (A CASE STUDY OF JORDAN HOSPITAL) DR. AYYOUBAL SWALHAH (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	176
THE ROLE OF ACCOUNTING INFORMATION SYSTEMS (A.I.S.) IN RATIONALIZED ADMINISTRATIVE DECISION- MAKING (FIELD STUDY) JORDANIAN BANKS DR. AYYOUBAL SWALHAH (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	186
THE STUDY OF GENDER IN TONI MORRISON'S BELOVED MR. AAMERSHAHEEN KHALIDA NAZIR (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	196

Title	Page
EVALUATION OF BUILDINGS OF ISFAHAN MUNICIPALITY IN ORDER TO URBAN CRISIS MANAGEMENT AND PLANNING (CASE STUDY: 5TH SECTOR OF ISFAHAN CITY) MASOUD TAGHVAEI NEDA RAHMANI AZAM SAFARABADI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	213
APPLICATION OF ANALYTICAL HIERARCHY PROCESS (AHP) TO RANK THE SELECTED BRANCHES OF SINA BANK FROM THE PERSPECTIVE OF E-BANKING SHOHREH NASRI NASRABADI,ELHAM FALLAH, ALIREZA HASANZADEH (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	222
THE HETEROTOPIA OF GLOBAL DISNEY VISUAL TEXT PROF. DR. MUHAMMAD SHAHBAZ ARIF NAZIA MUSHARAF (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	233
THE EFFECT OF ACCEPTANCE AND COMMITMENT THERAPY ON THE DEGREE OF DEPRESSION IN TYPE 2 DIABETIC PATIENTS MARYAM HOR ,KOBRA KANANI , ASGHAR AGHAIE , AHMAD ABEDI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	246
INVESTIGATING THE RELATIONSHIP BETWEEN QUALITY OF WORKING LIFE (BASED ON WALTON'S MODEL) AND EMPLOYEES' PERFORMANCE (BASED ON ANNUAL PERFORMANCE EVALUATION SCORES) IN WATER AND WASTEWATER OFFICE, KHORASAN RAZAVI. GH.SHEKARI,M.MONSHIZADEH,M.ANSARI (CLICK HERE OR ON TITLE OF PAPER FOR FULL PAPER VIEW)	254

Note: To view Full paper (Click on title of paper),if click button don't work/appear then please press (Ctrl) Button on key board and then click.
